



Year 13 Business

The skills in the right column apply to all areas of business that you will be assessed on. Marks are awarded in your exams for each skill and these will therefore be used and developed throughout the course and within each section of Business that is covered.

Knowledge	Skills
Analysing the strategic position of a business – students will look at a range of methods that business can use to decide on the success and failure of strategy as well as the best strategy to use	Able to define key business terminology and use it to explain situations based on context given
Choosing strategic direction - students will look at how business select strategy based on the internal and external influences learnt in year 1	Able to demonstrate how year 1 and year 2 knowledge work together to allow for a deeper understanding of the case study provided
Strategic methods : how to pursue strategies – will look at how strategies are implemented in to the business and tracked over time	Students will be able to use business theory to create a logical analysis and chain of argument based on the context given
Managing strategic change – looks at the impact of changes on the functional areas of business and how these can create issues and how these issues can be resolved.	Students will be able to analyse the impact of one business theory on the other and how this will affect a business in a given context or case study scenario
Revision and exam skills	Students will be able to recall knowledge from across the 2 years and apply this to a variety of given situations
	Students will be able to write in a logical manner and form clear judgements based on information given
	Students will be able to complete work in timed conditions allowing them to maximise their chances of gaining marks across all questions