



Year 10 Business

Knowledge	Skills
Growing the business – students will appreciate the steps that need to be taken to increase the size of a business and the issues that a business may face at this time.	Students will be able to use the case study information provided to form a judgement on which is the best method of growth for the business.
Making marketing decisions – students will learn the various marketing methods available to a business and how these impact the growth of a business	Students will be able to use the case study information provided to form a judgement on which is the best method of for the business.
Making operational decisions – students will learn the various operational issues that a business may face and how they can potentially overcome them	Students will be able to use the case study information provided to form a judgement on which is the best method of growth for the business.
Making Financial Decisions – able to calculate key financial data for a business and understand the impact of the results on the business and the decisions that they make	Students will be able to use scenarios and case studies to form coherent and well-formed judgments on which strategy is best and be able to develop logical chains of reasoning to support the selections made
Making human resource decisions – able to identify and explain key HR issues that business have to face and how they can make improvement to ensure the success of the business	Students will be able to use scenarios and case studies to form coherent and well-formed judgments on which strategy is best and be able to develop logical chains of reasoning to support the selections made
Revision of key concepts and theories	Able to effectively revise knowledge both independently and with support
	Able to identify key terms and their meaning to focus response to exam questions
	Able to construct a logical chain of argument and judgement based on case study provided in the timed conditions of the exam. Allowing each student to maximise the marks available to them.