



## Belfairs Academy

# Travel and Tourism Fundamentals Map

### Year 10

Knowledge	Skills
Unit 1: The UK travel and tourism sector Learning aim B To know about the industries and key organisations within the travel and tourism sector, their roles and responsibilities	B1 Industries in the travel and tourism sector B2 Key organisations in the travel and tourism sector B3 Types of organisations in the travel and tourism sector
Unit 2 - To know UK travel and tourism destinations and gateways Learning aim A	Plan in detail examples of UK travel <ul style="list-style-type: none"><li>• One typical route of road travel in and around the UK</li><li>• One typical route of rail travel in and around the UK</li><li>• One typical route of air travel in and around the UK</li></ul>
Unit 2 - Describe how one UK seaside area and one UK Historical destination can appeal to two different visitor types Learning aim B	Researching destinations <ul style="list-style-type: none"><li>• Complete one detailed brochure of your chosen UK seaside destination, be sure to show the appeal to your chosen visitor types</li><li>• Complete one detailed brochure of your chosen UK historical destination, be sure to show the appeal to your chosen visitor types</li><li>• Recommend how one of these UK destinations that you have completed a brochure for, might be able to increase its appeal to different visitor types</li></ul>
Unit 2 – Plan UK holidays to meet the needs of different visitors Learning aim C	<ul style="list-style-type: none"><li>• Using at least two different information sources, plan two UK holidays, for alternative types of visitors, producing an itinerary for each</li><li>• For the next level, be sure both itineraries are detailed and you have justified the choices made for the visitors</li></ul>



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